

Exhibitions, Sales, Publicity + Digital Participation

Exhibition of Artwork

Part of the program at the National accessArts Centre is exhibiting artwork. We are committed to exhibiting locally, nationally and internationally. This lets the whole world enjoy our artists' creativity and demonstrate their talents as an artist. It is always the artist's choice if they want to include their artwork in an exhibition. When we exhibit an artist's work, we will use both their first and last name to identify them and ensure appropriate recognition and credit for each piece.

Selling Artwork

For artists wishing to sell artwork, the National accessArts Centre will help set a price that ensures they receive a fair sum to cover the cost of materials and to reflect the artistic value of the piece. Any artwork sold through the National accessArts Centre will be on a commission basis, aligned with current practice, as per the table to the right. It is always the artist's choice if they want to sell their artwork.

Terms of Sale	Artist Commission	National accessArts Centre
NaAC on site exhibition	70%	30%
External exhibition/market	50%	50%

Commission Payments

Any commissions are payable in the artist's name only. The National accessArts Centre deposits these payments directly by EFT (Electronic Funds Transfer) or by cheque. Please contact payables@accessarts.ca to receive payment by EFT.

Publicity

From time to time, the National accessArts Centre issues publications to promote the talents of our artists locally, nationally and internationally. These publications include but are not limited to:

- Video
- Facebook posts
- Twitter posts
- Instagram posts
- Paper publications
- Posters
- Marketing materials

Digital Participation

While in the studio, artists can sit at our 'live' table to interact with online artists joining our sessions through an online connection from a remote location. Artists at the 'live' table will be visible to online participants and may interact with them. Choosing to sit at the 'live' table is voluntary and up to the artist each time they visit the studio. All 'live' sessions may be recorded and used in videos for our online learning system or for general marketing purposes of the NaAC. Artists images may be used either digitally or in print. Recorded content may be stored on servers that reside outside of Canada at the discretion of our LMS provider, Thinkific.

Pre-recorded and learning videos produced by the National accessArts Centre can be used for distribution on Thinkific. All videos may be available to the public at the discretion of the NaAC or used for digital or printed marketing purposes. If these videos include works of art, the creator of those works

will be given full credit and their full name may be mentioned in the video or included in the credits. No other personal information will be provided.

artjourney

The National accessArts Centre recently launched the world's first art sharing platform, artjourney – a purpose-built digital platform where artists with disabilities can connect with other artists and like-minded organizations. It is specifically designed to promote digital accessibility and provide equitable opportunities for artists with disabilities to display their creativity and be discovered through their amazing works of art. While artists may comment on each other's works, members of the public may only select from pre-configured, positive comments.

Upon the creation of an artjourney profile, you will be required to sign a Terms of Service agreement, standard for and similar to any other online platforms.